
PRIVACY NOTICE

As required by law, we deliver a Privacy Notice to all our clients upon establishing a relationship with them and annually thereafter, in order for our clients to understand how we use the information we gather from them.

When performing services for clients, we may collect non-public personal information including:

- Information received in conversations, interviews and discussions.
- Information received on applications, forms or other written documents.
- Information received from third parties on your behalf.

This information may include name, address, social security number, assets, etc. Although our own outside service providers may have access to your information for normal operational purposes (e.g., offsite electronic file storage, etc.), it is our policy not to disclose any non-public personal information about any client or former client to other outside parties except as may be required or permitted by law, or except as otherwise detailed in this policy. We may also use certain artificial intelligence tools (AI) for various business or client related purposes (such as recording and summarizing meetings), but we have strict policies related to the use of AI including the tools which may be used and the use and retention of results, and we allow clients to opt out of meeting recordings.

Disclosures which may be permitted may include the following:

- Instances where a client or former client has authorized us to work with outside service providers such as attorneys, accountants, and other investment advisors.
- Instances where a client or third party has authorized us to disclose information to third parties that assist in processing client transactions or in servicing client accounts.

Clients and former clients may opt out of our disclosing information to non-affiliated parties by notifying us by telephone, mail, email or in person.

We take our responsibility to protect the privacy of our clients and their information very seriously. In addition to this privacy policy, we maintain physical, electronic, procedural and other safeguards in order to protect all client information from unauthorized access, as well as to detect and respond to security breaches. Should a breach occur, our policy is to notify affected individuals when required within thirty (30) days of discovery.

If you have any questions about our practices, or more specifically about our privacy policy, please contact us at (913) 261-9316 and we will be happy to give you additional details.

OTHER HELPFUL TIPS REGARDING YOUR ACCOUNTS AND SECURITY

Carefully review your account statements and trade confirmations on a regular basis. Verify the accuracy of all cash balances, securities, trades and fees. Rely only on custodian generated account statements. Contact LexAurum directly with any discrepancies or questions.

Never click on an unknown link, email attachment, or text message that you were not expecting to receive. Never respond to unsolicited emails or text messages requesting personal information.

LexAurum will never ask for your password or verification code via telephone or email. Beware of scammers pretending to be from well-known organizations requesting payment via gift cards.